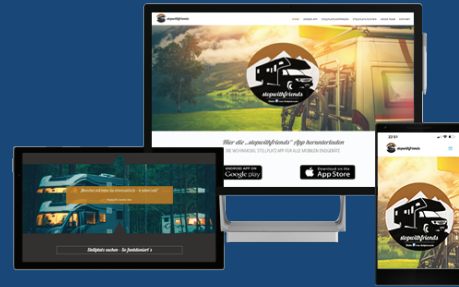# Case Study:

Glaskoerper gmbh
StopWithFriends

Client Overview

Glaskoerper gmbh is dedicated to enhancing the travel experience in Europe. With a focus on the camper van and RV sector, they aim to devise solutions that make European travel more seamless and enjoyable.

Challenge

Camper van and RV travelers in Europe were grappling with the complexities of finding suitable parking and camping spots. With differing regulations across countries, environmental concerns, safety issues, and language barriers, there was a dire need for an integrated solution. Their ambition was to create a system that not only addressed these challenges but also promoted community and sustainable travel.

Results

Possibility to contact
each parking space

Experiences shared
by other motorhomes

Registered parking space

Solution

When GlobalCT took on the project, they embarked on an extensive design and technical journey:

Platform Architecture: Crafted a scalable and robust framework for seamless functionality during peak usage.

Mobile App Development (iOS & Android):
- **Intuitive Design:** Prioritized simplicity for easy navigation in finding and offering parking spots.
- **Offline Access:** Enabled offline use for saved locations and profiles.
- **Security:** Implemented robust encryption for profile and payment data.

Collaborative Community Feature:
- **User Profiles:** Tailored distinct profiles for travelers and hosts with customized features.
- **Interactive Map:** Integrated a real-time map displaying availability, regulations, and traveler reviews.

Review and Verification System:
- **User Verification:** Established a multi-step process for host safety and authenticity.
- **Ratings & Reviews:** Enabled travelers to provide feedback, fostering transparency and trust in the community.

Impact

The meticulous technical and design implementation of StopWithFriends led to:

1. Enhanced User Experience: 95% reported an improved process for finding parking.

2. Promotion of Cultural Exchange: Fostered community, with 85% experiencing enriched interactions.

3. Sustainability Boost: 80% of hosts adopted eco-friendly practices.

4. Reduced Illegal Parking: Achieved a 30% reduction in illegal parking incidents.

Conclusion

The StopWithFriends platform, a collaboration between GlobalCT and Glaskoerper gmbh, revolutionized the camper van and RV experience in Europe. This success exemplifies GlobalCT's commitment to addressing real-world challenges through innovative and user-centric solutions.

Our unique approach and dedication to collaboration make us the ideal partner for turning visions into reality. If you're ready to elevate your next project, choose GlobalCT for transformative solutions, innovation, and collaborative success.